

How Student Career Insights can help schools:

- Bring emotional intelligence curriculum to classroom
- Facilitate communication and soft skill development
- Introduce resume writing and interview skills
- Provide decision-making resources for students, parents, and counselors
- Equip counselors/advisers with student support strategies
- Provide classroom/online tools for students, teachers, and parents
- Increase community engagement through facilitated workshops

How Student Career Insights can help students:

- Develop high-level communication skills
- Increase emotional intelligence
- Face change and decision-making with confidence
- Link personal strengths and personality to career ideas and opportunities
- Provide tools for decision-making, goal setting, and planning
- Build professional resume and interview techniques
- Explore expectations and realities for the future
- Help identify best next-steps to reduce costly changes in direction

How Student Career Insights can help parents:

- Develop communication skills that foster productive conversations
- Gain perspective on their child's hopes, dreams, wants, and needs
- Provide online courses to help support student decision-making
- Impart strategies for empowering their child